



### The Purple Pumpkin Project:

is a campaign to promote awareness of epilepsy in order to understand and support those affected by the disorder as well as end the stigmas long associated with epilepsy.

The project was initiated to increase awareness and change ideas about epilepsy, by Ron Lamontagne, former EFCT board member and dad to Kollin who has epilepsy.

## Our Mission:

The Epilepsy Foundation of Connecticut will ensure that people with seizures are able to participate in all life experiences; and will prevent, control and cure epilepsy through services, education, advocacy and research.

Helping people with epilepsy through information, education, legislation, advocacy, support and recreation groups.

Please visit our website for more information:  
[www.epilepsyct.com](http://www.epilepsyct.com)

Dear Friends:

We are writing today to ask for your help. And you may be wondering “Why?”

**Did you know 1 in 26** people will develop epilepsy in their lifetime. **Because** living with epilepsy can bring uncertainty, fear and even death and **because** the Epilepsy Foundation of Connecticut needs you to help us keep educating, informing and supporting the 36,000 people in Connecticut who have epilepsy.

The epilepsy community is relying on you to care about their needs and show your concern by participating in our newest initiative.

### **The Purple Pumpkin 5K for Epilepsy**

October 31, 2021 at Wadsworth Mansion in Middletown, CT.

**The need is urgent.** The epilepsy community here in Connecticut continues to struggle. It is comforting for them to know that EFCT is here during a most difficult time, and that with your help, you help make sure that we are too. Please show your support for families in their time of need by making your **tax-deductible** contribution today. Please call EFCT at 860-346-1924 or complete the attached sponsorship form.

You may even be helping someone you know.

### **Did you know:**

■ Epilepsy is a chronic, unpredictable neurological condition characterized by intermittent electrical and chemical disturbances in the brain that produce seizures.

■ Approximately 36,000 people in Connecticut have epilepsy.

■ About 200,000 new cases are reported each year, especially among children and seniors.

■ One in 10 adults will have a seizure sometime during their life.

■ Seizures can last from a few seconds to a few minutes.

■ Epilepsy is never contagious.

*We have epilepsy, but epilepsy doesn't have us!*



# **4th Annual Purple Pumpkin 5K for Epilepsy**

## *Tax Deductible Levels of Giving*

### **Presented By Purple Pumpkin Sponsor--\$2,500 (\$400 FMV)**

- Listed as Presenting on website with logo and link
- A banner with your company's name & logo
- Facebook mentions
- Prominent display of logo on all race shirts
- Opportunity to speak at opening and closing of race
- Start Race
- Special PA announcements mentioning sponsor name before and after the race
- 6 complimentary race entries

### **Kollin's Purple Pumpkin Event Sponsor--\$1,500 (\$350 FMV)**

- Listed as top sponsor on web site with logo and link
- A banner with your company's name & logo
- Facebook mentions
- Prominent display of logo on all race shirts
- Opportunity to speak at opening of race
- Special PA announcements mentioning sponsor name before and after the race
- 4 complimentary race entries

### **Purple Pumpkin Courage Sponsor---\$1,250 (\$300 FMV)**

- Listed as sponsor on web site with logo and link
- Banner display at event
- Facebook mentions
- Company logo on back of race shirt
- Special PA announcements mentioning sponsor name before and after the race
- 3 complimentary race entries

### **Purple Pumpkin Hope Sponsor--\$1,000 (\$250 FMV)**

- Listed as sponsor on web site with link
- Facebook mentions
- Company logo on back of race shirt
- 2 complimentary race entries

### **Purple Pumpkin Painting Sponsor--\$750 (\$200 FMV)**

- Listed as sponsor on web site with link
- Facebook mentions
- Company logo on painting kit handed out to participants
- 2 complimentary race entries

### **Purple Pumpkin Refreshment Sponsor - \$500 (\$150 FMV)**

- Listed as sponsor on web site with link
- Signage at the refreshment area.
- Logo on back of race shirts
- Facebook mentions

### **Purple Pumpkin Friend - \$125**

- Logo on back of race shirts

# 4th Annual Purple Pumpkin 5K for Epilepsy

Sunday October 31, 2021

Wadsworth Mansion

Middletown, CT

## TAX DEDUCTIBLE SPONSORSHIP COMMITMENT FORM

\$2,500 Presented By Purple Pumpkin Sponsor

\$1,500 Kollin's Purple Pumpkin Event Sponsor

\$1,250 Purple Pumpkin Courage Sponsor

\$1,000 Purple Pumpkin Hope Sponsor

\$750 Purple Pumpkin Painting Sponsor

\$500 Purple Pumpkin Refreshment Sponsor

\$125 Purple Pumpkin Friend

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (Day) \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

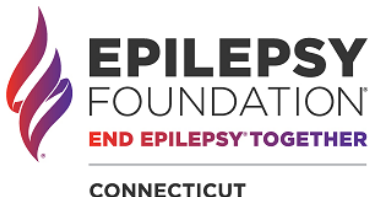
Please email your logo to [info@epilepsyct.com](mailto:info@epilepsyct.com) no later than  
October 15, 2021.

EMAIL SPONSORSHIP FORM TO: [info@epilepsyct.com](mailto:info@epilepsyct.com)

FAX SPONSORSHIP FORM TO: 860.346.1928

**Make your tax-deductible contribution check payable by October 15, 2021 and remit to:**

Epilepsy Foundation of Connecticut, Inc.  
386 Main Street - Middletown, CT 06457



Tax ID# 22-2535999

Phone: 860.346.1924

